

**WHOLE FOODS MARKET**  
**You Do You**

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MALE IN BLUE PLAID SHIRT: There's no silly rules to try to bring conformity in and say, Everybody needs to behave the same way. The more different diverse folks we have, we feel like the stronger we are.

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MALE IN BLUE SHIRT: It's accepting people as they are and letting them excel at what they do.

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MALE IN PINK SHIRT: It's the freedom to express yourself be it in the way you dress, be it, be it the problems you wanna tackle, the things you wanna work, be it the career you wanna have or the changes you want.

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MALE IN BLUE PLAID SHIRT: It's just the freedom to be what you are but take that into the work that you do.

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MALE IN PINK SHIRT: There is a concerted effort to make sure people feel like they belong, right? They're in the right place, right position.

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FEMALE: We are all very individual but we come together to make a strong team.

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MALE IN BLACK SHIRT: Well, people that work at Whole Foods are quite a different breed but they're also everybody you know. We have all types of personalities at Whole Foods and we're accepting which I think is something as beautiful as a workplace.

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FEMALE IN GREEN SHIRT: And you get to keep it weird but while you're keeping it weird, you have to keep it excellent.

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FEMALE IN MUSTARD SHIRT: For me, it means bringing myself to work. Getting to be every part of who I am and that being embraced.

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MALE IN PINK SHIRT: Austin is weird and Whole Foods is weird in its own way. And if you're a hardcore technologist, thoughtful engineer, chances are, there's a little bit of weirdness in you and you feel right at home here.

[END OF TRANSCRIPT]