

WHOLE FOODS MARKET
Whole Foods Tech
Mission and Purpose

00:00:05

FEMALE IN MUSTARD SHIRT: The mission and the people here who so earnestly believe in that mission. Everyday I get to come to work and do what I do apply it to something that I actually believe is changing the world.

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MALE IN WHITE SHIRT: If it weren't for the mission of Whole Foods to strive to bring the best possible foods to people, I don't think I would be sitting here right now. That's the driving force. I think it keeps people at Whole Foods.

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FEMALE IN GREY JEANS: Sometimes you can't make big changes to the world but if you can make small changes within your environment, something about influencing the way that people eat seems important and it's my small contribution to what I think is an important ideal.

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FEMALE IN PEACH SHIRT: It's always about why we do it, how does it help Whole Foods, how does it help our mission, how does it help the world. There's like a connection to everything we do.

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FEMALE IN TURQUOISE NECKLACE: A lot of times when people come and work for us, they often say like, Wow. You actually are a company that just doesn't have core values listed on a website and listed in a pamphlet but you guys actually try to live by it.

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FEMALE IN SHORT SLEEVE GREY SHIRT: There aren't a lot of brands in the world that really actually stand for something and mean it and I think that you continue to see Whole Foods reinforce its mission in a variety of things it does.

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MALE: Well, I think it's for me with working at a place where I believe what the company does and then I think next for me is doing meaningful work and feeling respected.

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FEMALE: We walk the walk on that one. We really do.

[END OF TRANSCRIPT]