

WHOLE FOODS MARKET

Tech at Whole Foods Market

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VOICE OVER: People have been singing songs and giving speeches about impossible dreams forever. This isn't one of them. This is about what's possible. What if there were a place that was founded with the idea of changing the world and then went and did it, a place where the radical seems doable because they had done it before? What if there were a company whose mission wasn't just posted on the walls, but they actually walked its talk every single day? What if that mission was to make the world a better place by helping people live better lives? What if this company understood that technology is the most powerful platform to build business for the better to connect color to community?

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VOICE OVER: What if they built applications to support farmers and local makers that promoted sustainability and a better environment? What if tech stacks restacked the odds of people eating and living better? And what if developers worked in a place where their skills were constantly stretched and their bodies, too? What if a corporation didn't celebrate diversity in its manifesto, but instead believed in radical inclusion because it knew that embracing the individuality of its people brought out their own unique talents, a place where you doing you was always the best you could do? What if the company had the heart and mind of a startup, but shared tools for disruption and development with one of the most innovative companies in the world?

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SEAN BESTOR: And what if you said there is no way this is possible, not in one place, this is another impossible dream? We'd say come see for yourself. It could change your life.

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