

Life Time - Video Production | Kyle Beste

What I love about Life Time is the same thing that brought me here. So I'm lucky. It's passionate people. So anywhere from senior executives to people who work in the club. People love the brand and are excited about coming to work every day.

I've been in other companies where maybe some people are rowing the boat, other people are sitting in the boat. Here at Life Time it feels like everybody's in the boat rowing the same direction and excited about being in that boat. I think the second part is just the type of brand and product that we offer. So Life Time's an amazing company.

And the things that we do in the world are just good for people. For me a healthy way of life is really living what I do everyday. So as the head of studio classes, I just am immersed in taking studio classes for the better or for the worse.

So I try to take as many studio classes as I can in a week, which leaves me sore and excited for the next week ahead. So for me the Life Time culture is all about passion, passion for what you do, passion for making people's lives better. And everybody really embodies that.

So a healthy way of life is what we do. But everyone does that with passion. Yeah, so professional development for my team is all about giving people the opportunities that they're really excited about, so finding what makes people passionate and really allowing people to grow into those opportunities. So fostering that sense of empowerment and excitement really drives people to the next level.