



Your global partner in healthcare

Discover more about our innovative
solutions at [hemocue.com](https://www.hemocue.com)



A living brand story

HemoCue AB has been at the forefront of point-of-care testing (POCT) technology for more than 35 years, and will continue to innovate and advance the healthcare industry long into the future. Established and headquartered in Sweden, we now operate in 130 countries, with a consistent goal across them all – to improve the speed and accuracy of testing, and to help improve healthcare for everyone, wherever they are in the world.

Our Vision is:
Improving global healthcare with reliable, fast and easy patient diagnoses

Our Mission is:
We help caregivers make diagnostic decisions that save lives

We intend to continue to develop our products and technology, as we know that there's always more that can be done. We can become more accessible through expanding our global coverage, which will help improve healthcare in the countries that need it most, and our innovative digital solutions will ensure that we're always ready for the future.



"We've been improving healthcare around the world for more than 35 years, and I'm excited to see how our dedication and innovation can touch people's lives in the years to come".

Christophe Duret
President

Continued success since
1982

Founded in **Sweden**



Environmental award



Present in over **130** countries

Listed at
United Nations
Global Compact

400+

employees



3 main application areas:

Anemia
Diabetes
Infection

Test results



in seconds

4 tests performed
every second

or **140** million
tests every year



Certified quality

Our business is built on quality, and that runs through everything we do. From the manufacturing process through to the customer experience, we hold ourselves to the highest possible standards. We do this because we know that in healthcare there is nothing more important than trust – whether that’s trust between a doctor and the patient, or trust built on the reliability of the tools used to offer a diagnosis or a treatment decision.

Manufacturing

We fulfill FDA Quality System Requirements, are MDSAP certified and fulfill ISO 13485 and ISO 14001 standards, which demonstrate our commitment to meeting customer and regulatory requirements whilst carefully considering environmental impact. From the microcuvettes to the analyzers, all equipment supplied by HemoCue has been tested extensively, and everything has been engineered with the end user in mind.

Delivery and distribution

Accuracy runs through everything we do, from the way we make our products, to how we handle orders. We plan our distribution down to the last detail, which facilitates on-time deliveries. We know that our customers rely on HemoCue analyzers and microcuvettes, so we work with reliable and certified global partners to ensure quick, reliable delivery wherever it’s needed.

Customer experience

We want our customers to know and feel how dedicated we are in offering the best professional point-of-care testing. In addition to the certifications and policies, we also take pride in offering highly accurate, user friendly solutions which make our customers’ lives easier.



HemoCue
Service
Center

HemoCue
Web
Academy

Dedication to education

We know how important the right learning tools are. Our web academy is an online resource designed to help caregivers gain easy access to training materials and current best practices.

You can achieve certification with our online training. We can also provide customized education on-site when it’s needed. This can be useful if there are teams new to the HemoCue systems who may have questions, or if a new customer needs help with the set-up of our point-of-care systems.

Improving health on a global scale

Point-of-care testing

There are many healthcare challenges around the world. Some can potentially affect anyone at any time, whereas others are more regional or local. One common factor across all of these challenges is that the faster you can diagnose potential problems, the better it is for everyone. That's why HemoCue POCT exists – to provide fast, accurate results wherever you are in the world. These results can then aid in formulating a treatment plan. As treatment can start sooner thanks to the fast results, the patient can potentially recover more quickly.



HemoCue supports you at the time of care



Anemia

Hemoglobin is an important indicator of general health and widely used as a diagnostic tool for anemia. Reduction of anemia can support governments in their efforts towards meeting the UN Sustainable Development Goals.

Diabetes

Diabetes is a worldwide epidemic and one of the most challenging health problems we are facing. The HemoCue point-of-care solution facilitates timely and accurate results which can effectively guide treatment.

Infection

Running a white blood cell differential allows for support in the clinical decision making process as to whether an infection is bacterial or viral. This will help to make more informed and rapid medical decisions and avoid unnecessary antibiotic prescriptions.

HemoCue Hemoglobin Portfolio

HemoCue's systems provide ease of use and enable workflow efficiency, delivering fast results at the time of care.

HemoCue Diabetes Portfolio

HemoCue diabetes portfolio consists of a range of professional glucose solutions supporting diagnosis, screening and monitoring.

HemoCue White Blood Cell Count Portfolio

Brings the unique benefit of total white blood cell (WBC) count including a 5-part differential (DIFF) within minutes.

Accuracy for life

HemoCue offers solutions for everyone at every stage of life, from detecting anemia in expectant mothers to testing for diabetes in the elderly. It's important that people can receive the best possible healthcare regardless of age or location, and our solutions are designed to help with that.

Health issues can occur at any time in someone's life, which is why it's important to be able to regularly and reliably screen for potential problems. We're there as a healthcare partner for every step of the way.

Motherhood



Anemia in mothers-to-be can cause issues for the unborn child, but when it's caught early enough, it can easily be remedied. Our tests help with early detection.

Youth



Children can be more prone to both viral and bacterial infections, and the symptoms don't always present immediately. With HemoCue analyzers, infections can be detected quickly.

Adult



Diabetes affects millions around the world, and early diagnosis and consistent monitoring are very important. We help with both of these, and more, to facilitate the best patient care.

Elderly



Abnormal vascular function has many signs, and can indicate further issues to be expected in the future. Microalbuminuria can be a marker of abnormal vascular function, and can be detected early with our analyzers.



Aid org/
Remote area



Blood Bank



Critical Care



Dialysis



Doctors
Office



Laboratory



Maternity/
Ob/Gyn



Neonatal



Pediatric



Primary
Care



Respiratory



Sampling



Emergency
Department



Veterinary

Because when it comes to caring for people, we refuse to compromise.

Accuracy and convenience for life

We are convinced that HemoCue point-of-care testing contributes to better healthcare, by providing the data you need, when and where you need it, to make accurate healthcare decisions at the time of care. This is what we focus on. While doing so, we are equally committed to respecting both internal policies and external regulations.

Hemoglobin | HbA1c | Glucose | Urine Albumin | WBC / WBC DIFF

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HemoCue has been a leader in point-of-care medical diagnostics for over 35 years. We specialize in giving healthcare providers lab-quality results comparable with that of a clinical lab.

